

Legendary Leadership

Rod C. Taylor, Ph.D.

A high-energy, interactive, musical journey that examines what it takes to lead in our ever-changing, fast-paced world.



A Musical Journey

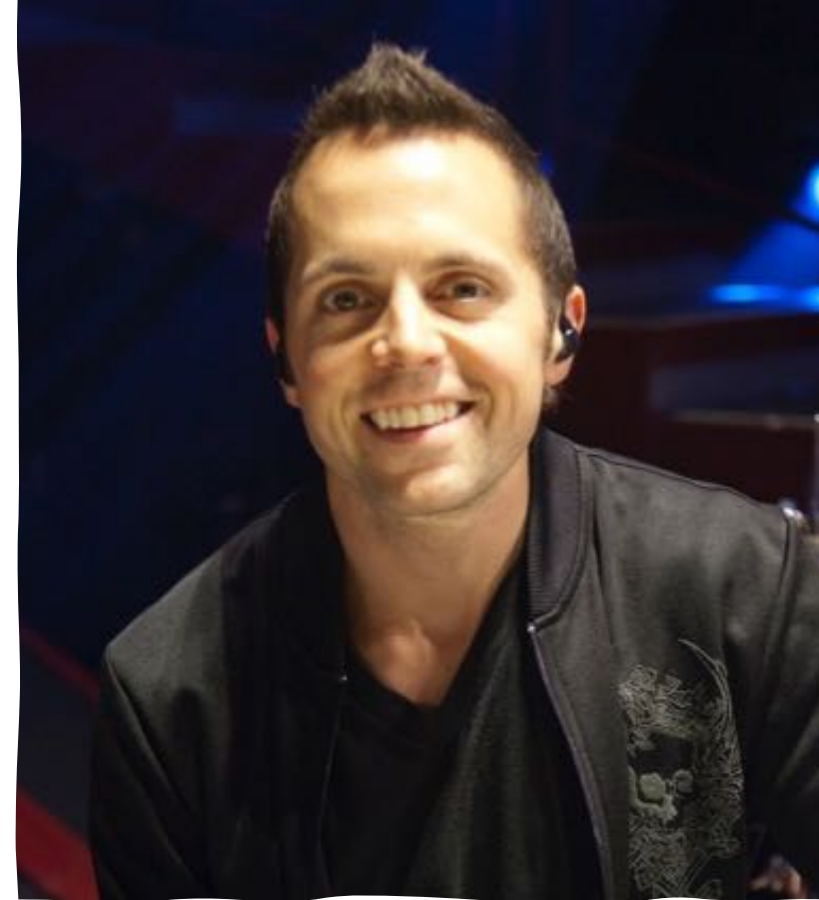
In his “Legendary Leadership” Keynote, Rod and his band use the history of pop music from 1951 to present to examine key qualities that contribute to dynamic, effective, and influential leadership. Key figures in popular music over the last 70 years—and the music they made popular—provide the backdrop for this interactive exploration of seven characteristics that great leaders use to inspire and encourage those whom they lead.



An Interactive Experience

As with all his keynotes, Rod makes use of interactive music activities throughout, offering participants a fun and engaging way to take a dive into this important topic. The Legendary Leadership program includes sing-alongs, as well a game-show style “name that tune” contest that audiences love.





The Band

- Rod Taylor: Keynote leader, bass guitar
- Daves Highway: Vocals, guitar, keys
- Matt Billingslea: Drums

*Band members subject to change based on availability due to touring schedules.

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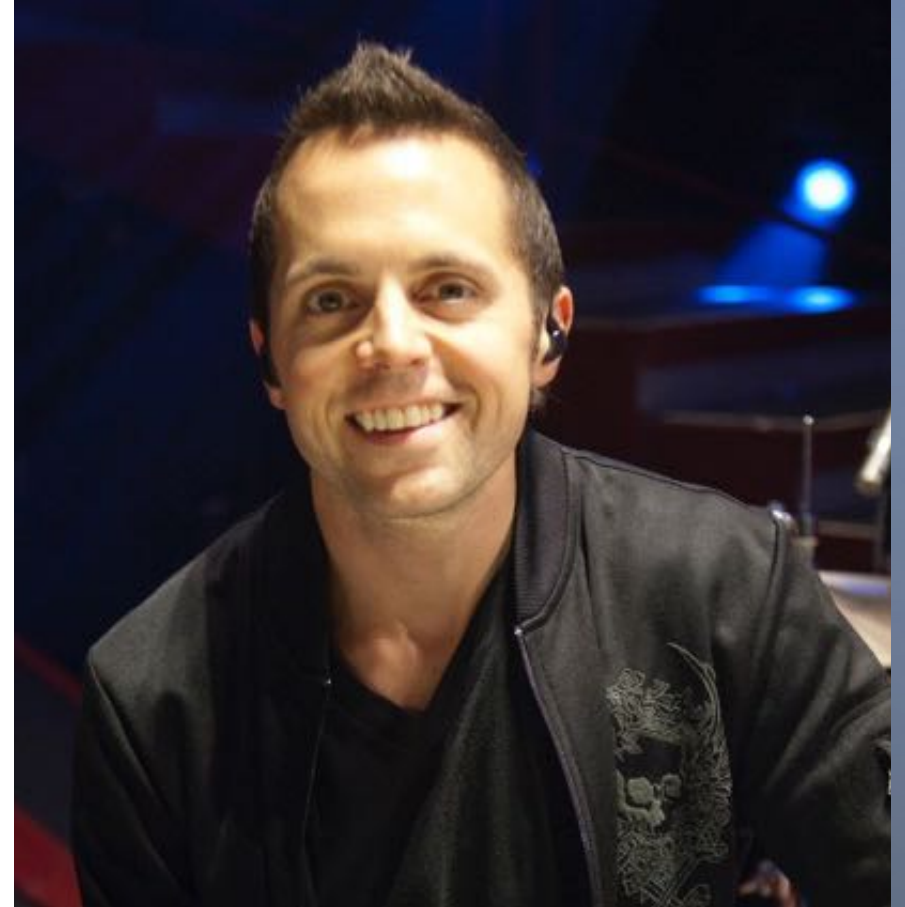
Rod Taylor is an award-winning educator, musician, author, and CEO of Performance Learning Concepts—a leadership training and development that works with a variety of Fortune 500 companies. As an educator, he's taught at Stanford, Indiana University, and the Honors College at Tennessee State University. He's also served as a Fellow at the Design School in Paris, France and as an Artist-in-Residence and educational consultant in the Commercial Music program at Lipscomb University in Nashville.

As a musician, he's played and/or recorded with artists like Krista Detor, Victor Wooten, Cindy Morgan, Jenee Fleenor, Chuck Rainey, and the Warren Brothers. He's a writer for *Bass Player Magazine*, *Bass Magazine*, and the author of *Etunes*, a textbook about music in the digital age.



Matt Billingslea

Matt is the drummer for Grammy-winning international superstar Taylor Swift and the former drummer for multi-Grammy Award winning band Lady A. He and Rod have played and taught together in a variety of contexts over the years and always enjoy working together. Matt lives in Nashville, TN.



Daves Highway

Daves Highway is the Mississippi-born trio comprised of siblings Delaney, Zachary and Erika Daves. The group's voices combine to create a remarkable musical blend, which can only be attributed to what's known in the South as "Blood Harmony." Daves Highway is currently working with Grammy-winning producer, Ron Fair and will be releasing new music throughout 2023.



Keynote Options

The “Legendary Leadership”
Keynote includes:

- 90 min, interactive keynote

Additional Option:

- 75-90 mins live concert the
same day of the event



Should you desire any more details on any given program or have any other questions, feel free to reach out to us via the provided contact info:

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<https://www.performancelearningconcepts.com/keynotes>

