

Embracing a Growth Mindset

Rod C. Taylor, Ph.D.

A high-energy, interactive, musical keynote
on Growth Mindset and its benefit to our
personal and professional lives



A Musical Exploration

In this interactive, music-infused program, Rod and his team of celebrated Nashville musicians provide an introduction to the concept of Growth Mindset, exploring mentalities that fundamentally affect one's potential for success—especially in professional environments—while also providing insight into how people can increase that potential and develop a habit of doing so throughout their careers.



An Interactive Journey

In this program, Rod and his team utilize exciting, interactive musical activities to explore the benefits of learning from other areas in your profession, how personal and intellectual growth can (and should) happen everywhere and in every setting, and why closely-knit work communities are excellent places to broaden one's knowledge, understanding, and experience.





Meet the Band

Rod C. Taylor, Ph.D.

Rod Taylor is an award-winning educator, musician, author, and CEO of Performance Learning Concepts—a leadership training and development company that works with a variety of Fortune 500 organizations. As an educator, he's taught at Stanford, Indiana University, and the Honors College at Tennessee State University. From academic publications like Oxford University Press to popular press magazines, Rod has published numerous articles on the topics of creativity, education, the arts, and cooperative learning, and his interdisciplinary approach to the arts and business has him traveling internationally to provide keynotes and lead workshops on Communication, Design Thinking, Innovation and Creativity, Growth Mindset, and Change Leadership.

Additionally, Rod has served as a Fellow at the Design School in Paris, France and as an Artist-in-Residence and educational consultant in the Commercial Music program at Lipscomb University in Nashville.

As a musician, he's played and/or recorded with artists like Krista Detor, Victor Wooten, Cindy Morgan, Jenee Fleenor, Chuck Rainey, and the Warren Brothers. He's a writer for *Bass Player Magazine*, *Bass Magazine*, and the author of *Etunes*, a textbook about music in the digital age, and he's proud to call Nashville, TN his home.



Kim Keyes

As one of the most sought-after vocalists in Nashville, Kim Keyes's voice can be heard on a host of internationally acclaimed albums, from artists like Keith Urban to Dolly Parton to Billy Joel. Born into a music-loving family in rural Mississippi, Kim grew up steeped in the Rhythm and Blues that permeated the sonic landscape of her upbringing. Additionally, the influence of her older brothers' love of Rock and Roll, mixed with her father's passion for classic country, led to her developing an eclectic vocal sound that has kept her busy for over three decades recording with a wide range of artists and genres.

Throughout her extensive career, Kim has recorded with Vince Gill, Reba McEntire, Lionel Richie, Joe Cocker, Keith Urban, Billy Joel, Dolly Parton, Amy Grant, Darius Rucker, Brooks & Dunn, Lauren Alaina, Lynyrd Skynyrd, Cyndi Lauper, Blake Shelton, Miranda Lambert, & Kenny Roger, to name just a few. She has also toured with Peter Cetera, Amy Grant, Jewel, Reba, Billy Joel, Rascal Flatts, Lee Ann Womack, LeAnn Rimes, and Russ Taff.

Kim has long called Nashville, TN her home, and when she's not on tour or recording in the studio, you can find her playing with the Nashville super-group known as the Smoking Section.



Beau Tackett

Beau is an established Nashville guitar aficionado in multiple styles, from blues to jazz to country. He's played with Rebecca Lynn Howard, Jake Owen, Trent Willmon, Sammy Kershaw, and Joe Diffie. He currently serves as the lead guitarist for country superstar Blake Shelton. When he's not on tour, Beau spends his time in the recording studio and playing locally in Nashville in various blues, jazz, and funk bands. He and Rod have been performing and teaching together for many years.



Gregg Lohmann

Gregg Lohmann is a celebrated drummer and educator in Nashville, TN, who has performed on numerous television shows and worldwide tours. For ten years, he was the drummer and musical director for 2006 American Idol finalist and 2013 “Dancing with the Stars” winner, Kellie Pickler.

Playing with Kellie included touring on Brad Paisley’s “Bonfires & Amplifiers” tour, Rascal Flatts’ “Still Feels Good” & “Nothing Like This” tours, Sugarland’s “Love on the Inside” tour, Taylor Swift’s “Fearless” tour, and Toby Keith’s “Hammer Down Under” Australian tour. While with Kellie, Gregg also took four USO tours traveling to Kuwait, Afghanistan, Turkey, Italy, Spain, England, and Hawaii to perform for the troops. Gregg currently tours with country artist, Easton Corbin and maintains a busy playing schedule in Nashville—both live and in the studio. Gregg also appeared in various episodes of Season 1 of the ABC hit show “Nashville” where he was the drummer for the “Juliette Barnes” character, played by Hayden Panettiere.

Gregg holds a BM and MA in Jazz Studies and is an adjunct professor at Lipscomb University. Gregg lives in Nashville, TN.



Testimonial

“We invited Rod and his team to deliver the Keynote at my Annual CFO conference, which is attended by a majority of my Finance, supply chain, and IT staff (200+ staff). He and his team blended specific learning principles around Growth Mindset and integrated how that relates to music. The combination was very unique, and my team absolutely loved it. The combination of education and fun was critical to making the event a success, and my team still comments about this being one of the best events they have ever attended. If you want to expand your team’s thinking, enjoy great music and have a little fun, Rod and his team will definitely take care of you. I highly recommend them.”

Michael H Kaelin Jr
EVP and CFO
RTI International, Inc.
Research Triangle
Park, NC



Testimonial

“We brought in Rod to offer his Growth Mindset keynote to a large group of talented first-semester freshmen. It proved to be a life-changing event for many of our students, who repeatedly commented that the program was the perfect event for them at the outset of their college journeys. Rod’s team allowed them to see that trying new things—even if they might initially fail at those new ventures—is absolutely critical to their learning experiences. Every freshmen everywhere should have the chance to experience this program!”

Paul Gutjahr, Ph.D.
Associate Dean for the Arts and
Humanities and Undergraduate
Education
Ruth N. Halls Professor of English
Indiana University
Bloomington, IN



Keynote Options

The “Growth Mindset” Keynote includes:

- 90 min, interactive keynote

Additional Option:

- 75-90 mins live concert the same day of the event



Should you desire any more details on any given program or have any other questions, feel free to reach out to us via the provided contact info:

Kristen Taylor, PLC
kristen@performancelc.com

<https://www.performancelearningconcepts.com/keynotes>

